

AVISHKAR

(Association for Village
Institutions, Social,
Health, Agriculture &
Rural Development)



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"AN ACTION GROUP COMMITTED TO SUSTAINABLE RURAL DEVELOPMENT"

VISION

Efforts towards involving the community in the development process through awareness creation on their potential and resources for achieving self reliant social and economic development initiatives. This will be achieved through enhancement of skills and capabilities of the communities and involving them actively in the development process.

MISSION

Creates opportunities for providing sustainable livelihoods for the rural families, especially vulnerable sections and ensures sustainable livelihood, clean environment, good quality of life and human values. This will be achieved through effective utilization of local resources, extension, transfers of appropriate technologies, building village level institutions and their capacities. AVISHKAR is a secular, dedicated and professionally managed organisation.

ABOUT AVISHKAR

AVISHKAR is a non- governmental, non-profit, voluntary organisation conceived by a group of dedicated, young, social development professionals. The organisation was started in the year 2004 to initiate sustainable agricultural, social and rural development activities. The NGO aims to participate actively in the social transformation process. The organisation is committed to provide services for the development of women, farming community, vulnerable sections of the society with active involvement in development process.

The organisation aims to empower marginalised rural community with special emphasis on the following development programmes such as women empowerment,

child education, sustainable agriculture, community health and natural resource management to accomplish sustainable, social and economic development. AVISHKAR is presently working most drought prone areas in 139 villages of the eight talukas in Tumkur district, Karnataka state.

GENESIS OF AVISHKAR

AVISHKAR is the outcome of successful implementation of projects for the development and improvement of the living standard of rural poor. The organisation has continual support of likeminded social workers and dedicated professionals. The founder of the organisation has experience, expertise, technical competence and support of dedicated team towards rural development. With this strength, a new institution as non-governmental organization is established in Tumkur.

The programmes are in aligning with the millennium development goals of United Nations, Ending poverty, providing basic education to all, abolition of child labour practice, providing the necessary skills to CBOs, to face the challenges of twenty first century, work for the conservation of nature, food security and natural resources. The organization is maintaining high degree of transparency, accountability and ensuring stakeholder's participation at all levels.



APPROACH

AVISHKAR approach for livelihoods enhancement of poor



AVISHKAR's holistic approach provides invaluable contributions to rural development. The programme for sustainable development begins with integrated approach by considering a family as the unit of development in villages. AVISHKAR's

develops and utilizes innovative technologies to support sustainable development. The capacity building programmes for participants, internal staff and collaborative organisations through training and knowledge-sharing.

- Facilitate active participation of rural communities and formation of Women SHGs, JLGs and farmers groups for initiating sustainable development programmes.
- Identifying women and youths for the cause of rural development and their capacity building for overall development of rural sector.
- Problems analysis, evolving plans and solutions based on local resources by adopting participatory rural techniques.
- Capacity building programmes for village level institutions for planning, implementation and post-implementation of projects.
- Focus on sustainable and environment friendly initiatives for the conservation and improvement of natural resources.
- Focus on promotion of sustainable agriculture, natural farming and organic farming practices.

AVISHKAR PROGRAMMES

• Women empowerment

Empowerment of the women through the formation and strengthening of SHGs. Presently, the organisation has network with 268 SHGs, 30 JLGs and two women farmer clubs mainly to achieve social and financial sustainability. Continuous effort is being made to upgrade the skills and capacities of women SHGs and JLGs through training and capacity building in our project villages. SHGs for women are viewed as an appropriate platform for socio-economic empowerment. In an effort to tap the potential capacity present in women, the organization conducted training and capacity building

inputs facilitates for formation and strengthening of SHGs and JLGs.



• Sustainable Livelihood

The organisation has its own identity in providing services and implementation of project on natural resources management (NRM), livestock development, organic farming, tree based farming, on-farm activities and training and capacity building.

• Food Security

Efforts are being taken up towards enhancement of soil productivity through implementation of various activities of INM, IPM, IWM, farmer field schools and trainings for transfer of new and innovative technologies.



• Environmental Security

Achieving environmental sustainability will be the primary goal of the organisation through implementation of participatory watershed development programmes, rejuvenation and

restoration of water bodies, promotion of plantation programmes to enrich plants diversity and environmental awareness and educational programmes for rural community



• Community Health

Organisation is being involved in conducting health camps both for human and livestock at village level to improve the quality of life and productivity of animals respectively.

CONSULTANCY SERVICES

AVISHKAR provides consultancy services to suit the requirements of clients in the following areas;

- Participatory Rural Appraisal (PRA)
- Technical Services for Watershed Development
- Dry land Horticulture and Agriculture Development
- Training and Capacity Building
- Project Impact Assessment Studies
- Assessment and Grading of Village Level Institutions
- Tree Based Farming including IPM and INM Practices
- Technical Services on commercial and medicinal crops
- Services of providing technical and skilled manpower

FACULTY

AVISHKAR has core faculty in all the community and agriculture development disciplines comprising of very senior scientists, young scientists and extension workers who have rich experience in respective fields including watershed development, natural resources management, building of village level institutions, restoration of tank system and tree based farming.

PHYSICAL PROGRESS

When it was established by his highness in 2004 and has started field operations in the District of Tumkur. Since then, AVISHKAR has reached over 5630 beneficiaries in over 139 villages. Over 565 village institutions have been created. About 8000 saplings of various plant species were planted with people's participation. Promoted 20 farmers clubs and two farmer producer organizations in Tumkur and Koratagere taluka, Tumkur district, the farmers clubs were have got linkages with line departments for training and availing benefits from the departments through various schemes. Promoted 96 joint liability groups (JLG) for the vulnerable sections of the society. Training and capacity building activities were organized for all the JLGs. Promoted 268 SHGs in two talukas, imparted training and capacity building for all the SHGs on SHG concepts, book keeping, leadership, income generation activities and bank linkages. 126 SHGs have got bank linkages and availed loan for livelihood activities

TRAINING PROGRAMMES

The organisation has its own identity and expertise in conducting series of training programmes on the following sectors;



- Community development: Formation of SHG's, Farmers clubs, JLGs Book keeping, Linkages
- NRM: Watershed development, Tree based farming, Sustainable agriculture, Nursery raising, Restoration of tank systems, Composting, IPM and INM practices
- Trainings on Social Aspects: Conflict resolution, decision making, leadership development, gender and equity.

The trainings will be provided by the organisation to the various institutions of villages, NGOs, Govt Depts. etc on cost sharing basis.



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- Horticulture Department, Govt of Karnataka.
- CMSR India, Hyderabad.
- Krishi vigyan Kendra (KVK)
- Reputed NGO's and Other Institutions
- All donors / contributors to the organisation



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